



Town of Londonderry, New Hampshire

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STRATEGIC PLAN INPUT – ECONOMIC DEVELOPMENT

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- No standard process by which developers can expect to see their project go in front of the planning board – no way to discern at what point in the process it is.
- Frustration in the process – feedback is not always timely or trackable
 - A dashboard or digital interface would be helpful
 - More of an explanation of the public benefit / reasoning for the layman
 - Comments tailored to the audience – expectation of the community and the applicant that the boards are fully informed and vetted
- How does the process benefit the community, the people who want to invest in the community, and the people involved in the process?
 - **Issue:** *The process lacks efficiency. LEAN review & revision planned.*
- See the synergy between the projects – how many, interaction, overall impact
- Clarify the role of the public and their opportunities for feedback and input

Aside: Information on the warrant articles – not easily available. Would be good to see the connections to the strategic plan and the motivations. Voter guide?

- Bring back the public-facing portal for citizens / stakeholders to view project status
- Have a public engagement session around growth and development
- Need better data in order to make informed decisions to assess the problem
- Schools are a different form of government but should also be an integral part of the strategic plan – should work together to establish objectives, and especially promote understanding of the link between strong schools and the economic vitality of the Town
- Zoning and regulations need to be updated; outdated policies lead to inefficiencies (**ex:** misunderstanding of waivers and their role in the process due to the impractical and inflexible regulations – detention ponds are an example of a consequence of this)
 - No longer match the real world and the reality that we are operating in
 - Not efficacious to protect the rural character of Londonderry
- PFAS issue in the Town – communication and planning
- Build a more reciprocal relationship with businesses – establish an exchange with local businesses
 - Develop a master list of community needs

- School District established a capital committee to present needs and focus community support
 - Make CIP projects more visible and clearly communicated
- Better define the resources available and the accountability, for objectives and for collaboration
- Evaluate the background growth in abutting communities that affect Londonderry with no input or impact analysis on our community – 60,000-foot view of the broader Southern New Hampshire development landscape
 - Advocate for better analysis of regional impact at the development stage & more intermunicipal involvement
 - Potential statutory change because of extensive impact on Town resources and quality of life – potential advocacy
 - Measure and articulate the impacts on Londonderry
- Evaluate how the Town can help the developers at Woodmont (and elsewhere) achieve the objectives that were presented to the Town at the early development stages, particularly for community benefits present in the design phase
 - Reinstate conversations with the Woodmont developers regarding a partnership to implement these original designs
- Bring down the political temperature in the Town – reduce the toxicity that impacts the level of participation and refocus on the process of governance and administration
- Plan for the future of potential land acquisitions and / or expansion of Town recreation and conservation lands
 - Connect these potentialities to revenue streams, public / private partnerships
 - Life-cycle analyses on these potentialities
- Ensure that the existing assets are in satisfactory condition
 - Do a baseline assessment of the condition of facilities, including recreation and municipal
 - Conduct an annual environmental assessment
- Develop a comprehensive plan to mitigate the impact of growth on the community
 - Public / private partnerships, development agreements
- Study our future needs in order to attract and facilitate business infrastructure that the community finds desirable
 - Assess current status
 - Map out future needs