

Londonderry Arts Council Meeting

02/09/2023

In attendance (at Town Hall Moose Hill conference room)

Officers: Larry Casey (chairperson), Stephanie Miville (vice chairperson) Karen Giguere (treasurer), Stephen Lee (secretary)

Voting members: Cit Waters, Dasha Bulatova, ~~Greg Descoteaux, Jan McLaughlin~~

Non-voting members: ~~Richard Flyer, Ana Paula Roza, Carol Berne, Julie Lee~~

Visitors: Ted Rothschild

Opening Remarks / Welcome New Volunteers (Steph)

- Welcome!

Right To Know Statement (Larry Casey)

- Need quorum of 51% of voting members to hold a meetings. Larry will discuss this with Mike Malaguti to see if we can structure the board so we can have meetings and encourage participation from everyone.
- David pointed out that the Old Home Day committee doesn't appear to follow this requirement. They may have a different way to address it.

Membership (Larry)

- We are very sorry to report that David Steinhauer passed in January. His contributions and kindness will be dearly missed.

Art Funding (Larry, Karen)

- Karen has requested we use \$500 of the Town funds to support art activities. This will go toward funding the Youth Art Contest.
- Stephen confirmed with John Farrell that there isn't any issue with using part of the town funds for art events.
- Larry suggested that we look at what other activities on the arts side will need funding in the future.
- We will add a checkbox to the COTC fundraising form that will allow a donation to be used for arts events. We will state that sponsors will be promoted at the arts events. We will monitor the response we get from the checkbox.

Online Youth Art Contest (Karen Giguere, Cit Waters)

- The contest was concluded, and the awards were distributed.
- There were 19 submissions.
- The pictures were posted at the library by Cit and Dasha. We have had a great response about presenting the winners at the library!
- Will contact the winners about picking up the art at the library at the end of the month.
- Plan to do the contest again next year, about the same timeframe.
- Dasha will write a blog post about the contest on our website.

Library Artists (Steph Miville)

- Dasha said that it is going well.
- She will inaugurate using the display case next month.
- There are some openings for artists later this year.

Literary Magazine (Dasha)

- Need to come up with a name for the magazine. Dasha will send out a request for ideas to the council.
 - Larry suggested “Senomoziak (maple trees)” or “Pkwawhadin (gathering maple sap)”. These are from the Abenaki Native American tribe.
- [Past meeting – for reference only] Dasha talked about having a **poetry contest** in the magazine.
 - Could publish an annual poetry/arts magazine.
 - It would be posted on our website and Facebook.
 - Maybe print it, but that is expensive.
 - Pair the book release with a release party.
 - There could be a contest as part of this, too.
 - Could have a cover design.
 - Want to give the community a voice!
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Concerts on the Common (Stephen Lee/Larry Casey)

- Final budget
 - We spent \$25,021 on performers and misc in 2022.
 - Current balance is \$11,621, including \$10,000 from the Town for FY2023.
- Open items
 - All bands are booked except for one date.
- Fundraising
 - Stephen is updating our fundraising letter now.
 - Stephen had a song re-mixed by a recording engineer. Will use the video to support fundraising.

State of New Hampshire Grant Application (Larry Casey, Steph Miville, Jan McLaughlin, David Steinhauer)

- We were approved to get \$5100 for FY2023.
- Stephen has asked Justin to confirm that we received the check from the state. Need to follow up, as we don't have confirmation that it has been received.

Mailchimp (Cit)

- Can we use this platform for fundraising? Stephen to investigate.

Nutfield Sessions (Greg Descoteau)

- Nothing scheduled.
- Still in limbo. Folks are telling Greg that they are reluctant to play in the smallish venue.
- The Nutfield Sessions are normally held the last Thursday of the month. 7-9.

Art in Action (Cit, Karen)

- No news.
- Richard talked with Mike Cross at Mack's Apples. He indicated they may support having this event there again.
- Cit is thinking of doing this next spring. But she is willing to find out when Mack's wants to do it and do it then. She would prefer to do it on a different weekend than the St. Peters craft fair.
- Richard will work with Cit and Mike on getting a date finalized.

Financial Report (Karen, Stephen)

- Karen asked Justin Campo for an updated report.

Arts Cafe (Karen)

- Date is April 29, 2023.
- Karen has spoken with the venue and is starting to organize the event now.
- No news. Karen will start working on it this month.
- Greg and Larry will help with this event.

Senior Center / Lions Jam Sessions (Greg/Larry)

- Greg did meet with the Senior Coordinator to discuss how to get this started.
- With the loss of David, we don't have a link to the Lions Club.

Social Media (Dasha/Steph)

- Dasha spoke about improving our social media.
- She will start a blog on our website.
- She will aim for two social media posts a week. The post will cross link to Instagram and Facebook. Some ideas for ongoing posts:
 - Post a "photo of the month" from followers/others.
 - Post articles on local artists.
- Steph offered to help with our social media work.
- Cit talked about using the Mailchimp account to have a regular newsletter – a month round up of events.
- Larry suggested using the NH Art Association to jump start this.
- Dasha will ask for help if she needs it. Steph said that she would like to help.
- Stephen will send Dasha our photo/video release form for her reference.
- Stephen – add Dasha as an admin on our Facebook page. DONE

Misc. Items (All)

- Larry would like to see the LAC have better branding. Make a new logo. Use the same fonts as the COTC signage.
- Dasha had ideas on how to do this.
- **Stephen**: FINALLY sent out the COTC logo and images to the council for everyone to see. Hopefully, someone will be able to create LAC artwork from them.
- **Next meeting is Thursday March 9, 2023.**