# **Londonderry Arts Council Meeting**

# 11/09/2023

In attendance (at Town Hall Moose Hill conference room) Officers: Larry Casey (chairperson), Stephanie Miville (vice chairperson) Karen Giguere (treasurer), Stephen Lee (secretary)

Voting members: Cit Waters, Dasha Bulatova, Greg Descoteaux, Jan McLaughlin

#### We have a quorum for tonight's meeting.

Volunteers: Richard Flyer, Julie Lee

Visitors: Kirsten Hildonen (Administrative Support Coordinator)

#### Note: Past updates, left in for reference, are in italics.

#### **Opening Remarks / Welcome New Volunteers** (Larry Casey)

• Welcome!

#### Right To Know Statement (Larry Casey)

- Kirsten Hildonen explained the requirements we need to meet.
- We have to meet the town charter for the LAC. Kirsten brought our original charge and the current one.
- She suggested we change the charge to read "no fewer than X and no more than X voting members". We will discuss this at our December meeting, when Cit and Karen are present.
- We are an "ad hoc" committee.
- Kirsten suggested that we take new oaths after we update our charge. The oath won't "expire" since we are an ad hoc committee.
- The Town Council appoints members to the LAC.
- Larry asked about how we vote a member off the board. Kirsten will investigate.
- Need quorum of 51% of voting members to hold a meeting.
- 91A Right-to-Know law. Kirsten explained the law to us.
- Meeting minutes have to be posted within (5) days of the meeting.
- Kirsten explained the rules around using email for LAC activities.
- Designate "working groups" for our various activities. Give them the authority to make decisions for that activity. Have the vote to do that in the meeting minutes.
- The town is currently working on getting an IT service for town email addresses.
- Use BCC to email to the group. That way, if you reply it only goes to the sender.
- If anyone gets a request with "right to know", forward it to Kirsten.
- Kirsten will look into the rules around accepting gift cards at the concerts. Is there a dollar threshold where they have to be reported?

#### Membership (Larry Casey)

• No update.

Art Funding (Larry Casey, Karen Giguere)

• We added a checkbox to the COTC fundraising form that will allow a donation to be used for arts events. We stated that sponsors will be promoted at the arts events. Two sponsors checked this box. Together they donated \$1300.

# Notes from Previous Meetings

• Karen has requested we use \$500 of the Town funds to support art activities. This will go toward funding the Youth Art Contest.

**Online Youth Art Contest** (Karen Giguere, Cit Waters)

- We voted Karen and Cit to be the "working group" for this activity. We voted to give them authority to make all decisions relevant to this activity.
- We have received one submission so far.
- Cit will be looking into places to advertise the event.
- Cit will be sending out a press release monthly.

#### Notes from Previous Meetings

- The application was put on the website, and the webpage has been updated.
- The theme is "Your Favorite Holiday".
- Winners' artwork will be displayed in the library in March.

#### Library Artists (Dasha Bulatova)

• Larry will put out a press release asking for more artists. Dasha will send him the info to include.

#### Notes from Previous Meetings

- Larry will send information about the program to his contacts at the New Hampshire Art Association and the New Hampshire State Council on the Arts. Dasha will write something up for this that Larry can use.
- Dasha will be using Google Forms for applications once the Community Standards is approved.
- Dasha explained that we will be adding a vetting process to select the artists. We want to be sure that the art is appropriate for the audience (which is all ages at the library). Will use the new Community Standards that is being reviewed now by the Town.

Literary Magazine (Dasha Bulatova, Larry Casey, Jan McLaughlin)

- We voted Dasha, Larry and Jan to be the "working group" for this activity. We voted to give them authority to make all decisions relevant to this activity.
- Madeline asked about submitting some of her work to the magazine. Of course!!  $\odot$
- We discussed getting sponsors and/or advertising to support the magazine. Larry said would be happy to help with this. This may be more appropriate for the second edition of the magazine; that way, potential sponsors would be able to see a sample magazine.
- Stephen remarked that we have a potential sponsor mailing list from Concerts on the Common.

• Dasha would like to get use of Adobe InDesign to create the magazine. It is a subscription model to use the software and costs \$30/month. There was full support from the other board members to do this.

# Notes from Previous Meetings

- The name of this new publication will be Wild Apples Literary and Art Magazine. Nice!
- o It has a dedicated email address, <u>WildApples@londonderryartscouncil.org</u>.
- Annual publication, published around May.
- Dasha would like to have a logo for the magazine.

Concerts on the Common (Stephen Lee, Larry Casey, Steph Miville)

• We voted Stephen, Larry and Steph to be the "working group" for this activity. We voted to give them authority to make all decisions relevant to this activity.

# Notes from Previous Meetings

- Average outdoor attendance was 592. High was 907 for Studio Two (final concert).
- We had a lot of help from many groups and people this year. Many thanks!
- Studio Two has been booked for 2024's last concert.

**State of New Hampshire Grant Application** (Larry Casey, Steph Miville, Jan McLaughlin, Stephen Lee)

• We were awarded **\$5400** for 2024!

#### Mailchimp (Cit Waters)

• No update.

#### Notes from Previous Meetings

• Can we use this platform for fundraising? Stephen to investigate.

#### Nutfield Sessions (Greg Descoteau)

• Nothing scheduled.

#### Notes from Previous Meetings

- Still in limbo. Folks are telling Greg that they are reluctant to play in the smallish venue.
- The Nutfield Sessions are normally held the last Thursday of the month. 7-9.

# Art in Action (Cit Waters, Karen Giguere)

• No update.

#### Notes from Previous Meetings

- We discussed the possibility of having it at the Common. Schedule it for a Saturday, with Sunday as a rain date.
- Another possible location is the Morrison House. We would have to have it in a tent, as the Historical Society doesn't want live art in the barn.
- $\circ$  Jan is interested in helping with this event. She will speak with Cit about it.
- Not sure if Cit has the artist email address that was used for past Art in Action events.

Financial Report (Karen Giguere, Stephen Lee)

• No update.

## Notes from Previous Meetings

- *\$9418 on the music side.*
- Art side has \$2238.

## Arts Café (Karen Giguere)

• No update.

## Notes from Previous Meetings

• Karen discussed getting started with this in the next months.

# Senior Center / Lions Jam Sessions (Greg Descoteaux , Larry Casey)

• No update.

#### Notes from Previous Meetings

- The next session is this Sunday, January 14, 2024. This will be the forth session.
- Expecting 10-15 musicians.
- This event is held quarterly.

#### Blog / Social Media (Dasha Bulatova, Steph Miville)

• No update.

## Notes from Previous Meetings

• Steph and Jan will send ideas.

#### **Old Home Day** (Jan McLaughlin)

• No news.

#### Notes from Previous Meetings

- Jan's "spinning art" was a **hit** with the kids at OHD.
- We should have more help for next year our booth and spin art activity was very popular!

#### Misc. Items (AII)

- We discussed the LAC Community Standards for Public Art. We voted to accept it.
- We will post them on our website in the "About the LAC" section. Include a pdf of the document that folks can download.
- The library mural contest has started. We discussed mentions we have seen in local media.
- Steph and Ellen Casey will be judges of the submissions.
- Larry spoke with folks from the NH Artists Association about doing a plein air event.

#### Notes from Previous Meetings

- The library has asked us to participate and promote in finding someone to create a mural for the children's area.
  - Dasha will be our interface with the library for this activity.
    - We will split the stipend cost of \$500 with the library.

- Application deadline is Nov. 30.
- We will help with the judging.
- Karen and Jan will help with this activity.
- Karen will send Cit and Dasha her list of local artists. They will then add artists' names that they are aware of. Dasha will be responsible for the email blast to artists.
- The committee voted 5-0 to support this, including providing \$250.
- Larry will write a press release asking for more LAC participants. Focus will be writers. Dasha suggested posting on social media, and hosting an informal gathering. Cit suggested reaching out to seniors at LHS.
- Larry would like to see the LAC have better branding. Make a new logo. Use the same fonts as the COTC signage.
- Dasha had ideas on how to do this.
- Stephen sent out the COTC logo and images to the council for everyone to see. Cit has an idea she is working on. She should have something to present soon.
- Larry will ask Cit how she is doing on creating a new LAC logo. Hope to have it for the banner we will make for Old Home Day.
- Next meeting is Thursday **December 14, 2023**.