



# 2023 LONDONDERRY OLD HOME DAY

## Business Sponsorship Registration Form

Business or Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_ (\_\_\_\_) \_\_\_\_\_ Cell Phone #: \_\_\_\_ (\_\_\_\_) \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

Donation Amount & Level: \_\_\_\_\_

Services/Products Donation Amount: \_\_\_\_\_

Description of Proposed Services or Products: \_\_\_\_\_

\_\_\_\_\_

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**Please make checks payable to:** Town of Londonderry – Old Home Day  
268B Mammoth Rd  
Londonderry, NH 03053

**Note:** Please register before **June 16, 2023** to maximize your public recognition for being a sponsor. You may return this form via mail or in person by dropping it off to Kirby Brown, 2<sup>nd</sup> floor, Town Hall.

**Our Tax ID number is:** 02-6000499

Thank you in advance for your generous donation. If you have any questions or concerns, you may e-mail the Old Home Day Committee at [kbrown@londonderrynh.org](mailto:kbrown@londonderrynh.org) or call (603) 432-1100 x120.



# 2023 LONDONDERRY OLD HOME DAY

## Business Information

Dear Business Owner/Manager;

Londonderry Old Home Day is a five-day celebration that will take place from **August 16-19, 2023**. The five-day celebration will feature fun events for people of all ages. Our Old Home Day attracts over 10,000 people annually.

**The Old Home Day Committee is officially kicking off its annual Old Home Day fundraising campaign.** Business sponsorship of Old Home Day is a successful way to gain exposure for your product or service! Most importantly, business sponsorship demonstrates your commitment to preserving the tradition of the Old Home Day celebration.

We would like to invite you to help support the Londonderry Old Home Day Committee and the Old Home Day celebration by participating as a sponsor in one of the following categories:

### **PLATINUM SPONSOR, \$1,000 or above:**

- A booth on the Common for your organization on Saturday, August 19<sup>th</sup>.
- Your business will receive prime location at the beginning of the parade, if you participate, as well as a special shout-out during the parade.
- Your business will be featured on a yard sign located on the Town Common.
- Your business will be included in promotional materials involved with Old Home Day.
- Recognition on the Old Home Day Facebook page.

### **GOLD SPONSOR, \$500 - \$999:**

- Your business will be included in promotional materials involved with Old Home Day.
- A booth on the Common for your organization on Saturday, August 19<sup>th</sup>.
- Recognition on the Old Home Day Facebook page and on the Londonderry Old Home Day website on LondonderryNH.org.

### **SILVER SPONSOR, \$250 - \$499:**

- Your business will be included in promotional materials involved with Old Home Day.
- Recognition on the Old Home Day Facebook page.
- **Entry into a drawing for one winner to receive Platinum Sponsor-level benefits.**

If your business would like to become a sponsor, the registration form is enclosed. The Londonderry Old Home Day Committee would like to sincerely express our gratitude to those businesses which sponsor these wonderful events year after year, and to thank, in advance, any new sponsors who would like to come on board this year! If you have any questions, please contact the Old Home Day Committee at 432-1100 x120 or [kbrown@londonderrynh.org](mailto:kbrown@londonderrynh.org).

On behalf of the Londonderry Old Home Day Committee, thank you for your consideration and your support.