

Meeting Started: 6:40 pm

Present: Joy Muller, John Mahon, John Loker, Laura Hajjar, Mike Ducharme, Susan Fleming

- A. Attendance and Introductions: Mike Ducharme, new volunteer member of Committee
- B. Meeting minutes approved
- C. Progress update:
 - a. Joy needs to talk to Deb Padykula, Town of Londonderry Controller. Questions that committee has:
 - i. Where have past expenditures been made?
 - ii. What is the history of the revenue for the account?
 - iii. What are the restrictions?
 - iv. Are there limitations for the fundraising?
 - v. Are we considered non-profit?
 - b. Outreach – idea generation:
 - i. Facebook – all the town pages?
 - ii. How do we do outreach for High Schoolers?
 - 1. Can we get a HS liason?
 - 2. Should we go on Snapchat?
 - 3. Outreach to HS sports teams?
 - iii. Decals: John L. has these – reach out to stores?
 - iv. Get the word out early
 - c. John L:
 - i. Ideas for the windbreaker from Embroider Me – Local Londonderry business. A \$20 option but the brightest is Red. John will get multiple other quotes.
 - ii. Talked with Kevin Smith - and we can get approval for signs so that DPW doesn't take down. He will support us to have them up during the time of the clean-up. Tom Dolan - Would recommend the plastic ones.
 - 1. Our decisions: Size, what to put on them to catch drivers
 - d. John M:
 - i. Update from Heritage commission on the common – 2 fir trees at the corner need to come down. Concept map from the town will show that area that is planned out for the Town Common.
 - ii. Kent Allen would like help with the Town Forest: Willing to come talk with the group. Alternate clean-up could be to pick up in the forest. Has trees that need to come down. 10-12 trees at \$15 each need to be replaced.
- D. Other ideas/progress
 - a. Mike D. Will look into getting grant monies from the state: NH the Beautiful
 - b. Should we think about starting to recycling what we pick up? In the past we have always just put in trash; not wanting to differentiate because may not be “clean”
 - c. Inventory of items we have: John M will talk with Bob and do the inventory of items that we have in storage. John L. has a few things to contribute to the inventory. Susan did last inventory and time and she left a note for all of the items. Question about whether we need more Caution signs.
 - d. John M. will work on the website and give us an update.
 - e. Can we look into WM being involved in the clean-up days? Could this be a PR day for them?

Action Items:

Joy

- Talk to Deb about finances (see Agenda item #2) – conversation by Monday 12/07
- Kirby about contacting for this
- Ice cream at Mack's – contact Andy
- Talk to Green Team
- Plan for the 2-3 Saturdays around Earth Day. April 24, May 1, May 8
- Talk to Mike – get all the paperwork and the information for contacts – within the next 2 weeks find out this information
- Reach out to Benson's Hardware – still doing the \$400? And Estes?
- Reach out to scouts
- Talk to Bob about WM being involved – could there be a PR day for them?

John L.

- Reach out to printers for signs
- Reach out to another group for windbreakers for those of us who work on the maintenance: master picker-uppers

Mike will take on neighborhood groups

- Identify "neighborhood" groups – Facebook
- Look into grants for funding – NH the Beautiful

John M.

- Will work with Bob to do the inventory of the items that we have in town storage.
- Will take a look at the website and give ideas
- Will ask Bob about the electronic sign to use for Beautify Londonderry advertising

Laura

- Will put together a contact list of the people on the schools who can know about this. Give the dates out. Will email out the dates and then do follow up later
 - Laura put together list of contacts for HS
 - Heal the world
 - Key club
 - National Honor Club
 - Pay it Forward Club
- Contact for 4H

Next meeting: 1st Wednesday of the month 1/06/2021